



# Wele'k Pemjajika'q Siknikt

Côtes en santé N.-B.  Healthy Coasts NB



— HEALTHY COASTS NB —  
 — WELE’K PEMJAJIKA’Q SIKNIKT —  
 — CÔTES EN SANTÉ N.-B. —

“A path to healthy coasts and thriving communities in harmony with nature.”

**We are working with communities to**

- Identify and support activities that will **benefit coastal habitats**, species of conservation and cultural importance, and coastal livelihoods in the Gulf of Saint Lawrence area of NB.
- **Support ongoing conservation efforts** for Species-at-Risk including Piping Plover and other migratory birds.
- Support win-win approaches that can **help coastal communities thrive**, while preserving our shared natural heritage and coastal way of life.

**Project funding**

This multi-year collaborative project is funded primarily through Environment and Climate Change Canada’s Community Nominated Priority Places, as part of the Canada Nature Fund. The project is funded until March 2023.



Peat cliffs jut out into the sea at Pointe Escuminac, N.B. - Mike Dembeck/Nature Conservancy of Canada

**Coastal regions support wildlife and people**

Coastal regions include habitats such as beaches, dunes, salt marsh, estuaries and coastal forest. These dynamic habitats protect our communities from extreme weather, connect us with nature, support livelihoods, and provide important homes for countless plants and animals of conservation concern and cultural importance.



Spotted Sandpiper, chick - Nelson Cloud/Anqotum Resource Management

**Project team**

The Healthy Coasts NB project is lead by **Nature NB**.

Founding partners include :



Other contributing partners include provincial and federal government, local municipalities, conservation and watershed groups, and community members.

**Get involved!**

**Visit:** [www.naturenb.ca/healthycoastsnb](http://www.naturenb.ca/healthycoastsnb)

**Complete a survey!** Tell us what species, places or activities are important to you and what activities you would like to see done in your area.

**Attend an event!** Watch for Healthy Coasts NB community education/information sessions and volunteering opportunities.

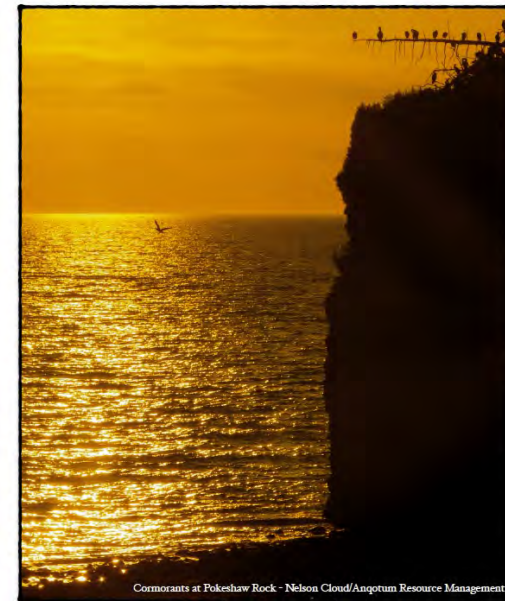
**Get in touch!** Connect with the Healthy Coasts NB project team by emailing: [info@naturenb.ca](mailto:info@naturenb.ca) or call 506-459-4209.

**Helping communities build a safe, resilient and sustainable coastal lifestyle**

The Healthy Coasts NB team will support communities along the Gulf of Saint Lawrence coast to identify **what social, environmental or economic features coastal residents want to protect** (i.e. Targets), as well as what activities are harming the health of these Targets. Next, the team will work with the local community to develop and implement a plan that addresses these concerns in hopes of protecting habitats, species, and the coastal way of life.

**Two-eyed seeing**

Our project aims to **blend Indigenous knowledge and western science** into our decision-making, planning, and action through ‘two-eyed seeing’. Two-eyed seeing will help the project team learn about the benefits of both knowledge systems and apply these benefits to our work.



Cormorants at Pokeshaw Rock - Nelson Cloud/Anqotum Resource Management





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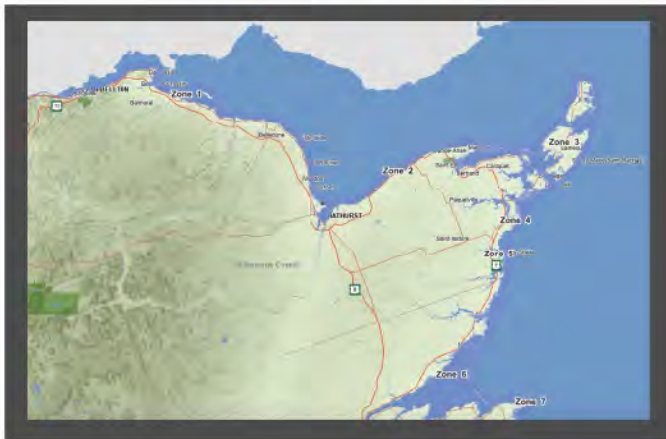
The growing  
**HEALTHY COASTS NB CHALEUR TEAM**

# How community engagement sessions work:

Using GeoNB Map program, we identify areas of special interest and propose projects for the HCNB team to engage in. All the information is collected and put on the Mural to form an action plan with the resources in place.



Bay of Chaleur Map



Areas of special interest



Mural



**TAKE ACTION!**





## **Team Charter: The Mural**

Shared understanding and commitment to what we are trying to achieve and how we intend to achieve it as a team.



English

Healthy Coasts NB - Project Outline - August 2023

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"A path to healthy coasts and thriving communities in harmony with nature"

**We are working with communities to**

- Identify and support with the best use of coastal habitats, species of conservation and cultural importance, and coastal livelihoods in the Gulf of Saint Lawrence zone of MS.
- Support ongoing conservation efforts for threatened species including Kingfisher and other migratory birds.
- Support with a coastal ecosystem to help coastal communities thrive, addressing environmental and habitat and coastal risks.

**Project funding**

This multi-year collaborative project is funded primarily through the Government of Canada's Climate Change and Community Resilience Fund. It is also part of the Canada Nature Fund. The project is funded until March 2025.



**Coastal regions support wildlife and people**

Coastal regions are rich in biodiversity, they are rich in cultural and natural heritage. These diverse habitats provide our communities with numerous benefits, including support for livelihoods, and provide important habitat for coastal ecosystems and animals of conservation concern and cultural importance.



Environment Canada  
Government of Canada

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CNPP\_HealthyCoastsNB\_ProjectOutline\_Final.pdf

## Team Purpose

We are coming together to try to improve conservation outcomes for species-at-risk, culturally important species, and all associated biodiversity, while supporting community-centered conservation decision making throughout Indigenous and non-Indigenous communities in Eastern New Brunswick.





**Core Team Vision  
Statement**

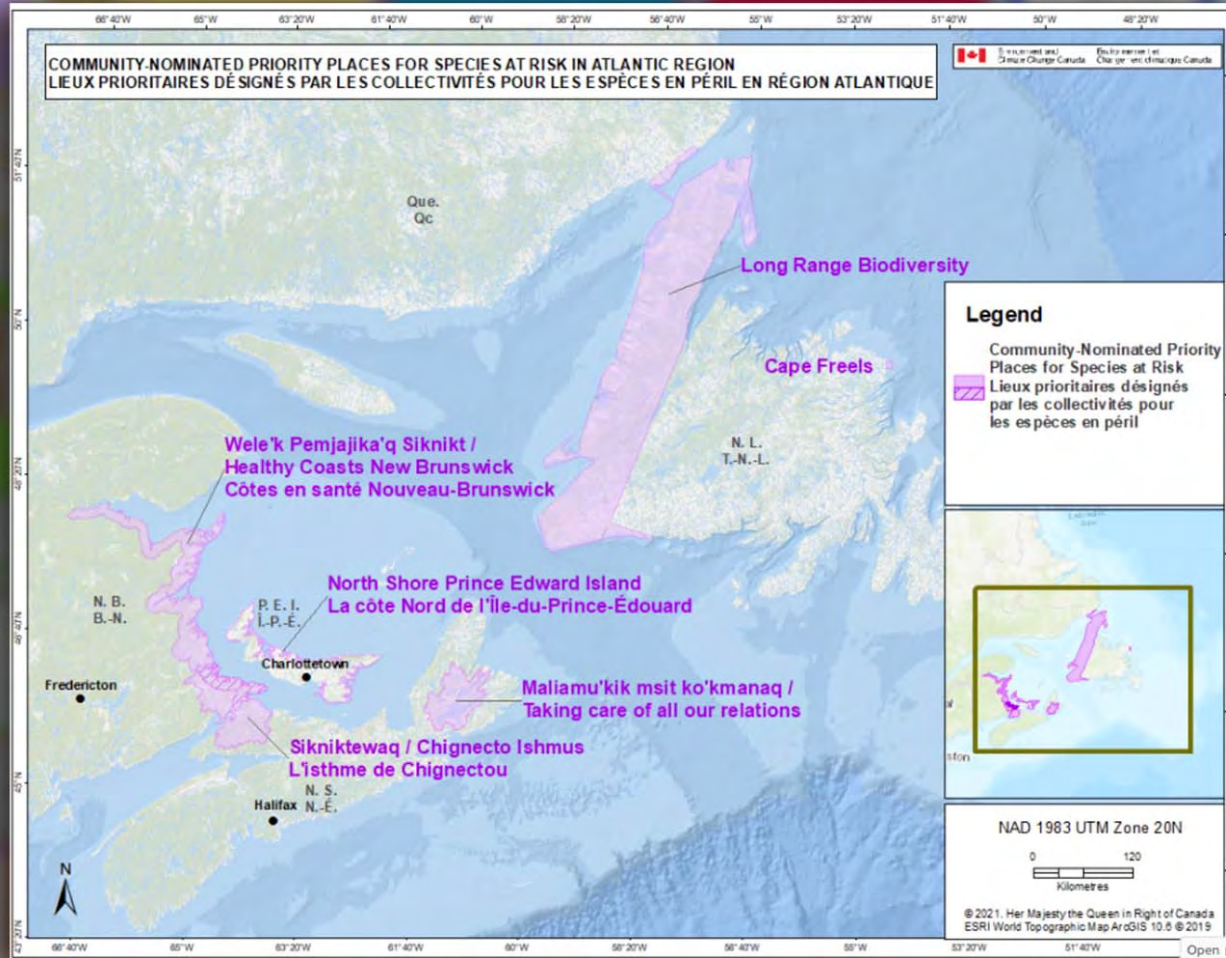
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# Project Scope:

Healthy Coasts NB is a Community Nominated Priority Place (CNPP) for Species-at-Risk. There are several CNPPs in the Atlantic region and across Canada. Some other CNPPs are shown on this first map, which also shows the geographic boundaries of the Healthy Coasts NB project scope.

The geographic scope, shown for Healthy Coasts NB only in the figure below, is complemented by thematic scopes of Species-at-Risk and promoting cultural and Indigenous values and knowledge.





# December 2021 community engagement session summary.

**Where do you want to see your beaches in 10 years? (2030)**

**What actions can we take to improve the health of our beaches?**

**How do we do this? What is your role?**

- More Public access / coastal trail and boardwalks
- Protection / preservation of beaches and dunes
- Erosion Control / Rewilding
- More public / school education and summer jobs
- More collaborations with municipalities / stake holders
- More regulations



# Upcoming community engagement session topics.

## **Beaches and Dunes (February 26<sup>th</sup> confirmed)**

Special feature (Land Acknowledgement with Marie Kryszko, Elder and Traditional Knowledge keeper)

## **Coastal trails and Boardwalks (tentative March 26<sup>th</sup>)**

Special feature (Oinpegitjoig Soaring Spirit Drummers)

## **Species of cultural importance (tentative April 23<sup>rd</sup> )**

Special feature (TBD )

## Useful links:

[Register to upcoming community engagement sessions](#)

[Healthy Coasts NB promo video](#)